



COMMUNITY PARTNERS OF GREENVILLE

P.O. Box 252
Greenville NY 12083
www.cpog.org

April, 2022

To: Local Business Owners and Community Friends

From: Natalie Boburka

Coordinator- Arts Around Greenville Artist Studio Tour

Artsaroundgreenville@gmail.com

518-618-7203

I'd like to inform you of a new initiative starting this year in Greenville that will be of benefit to your business and the surrounding community. We are beginning the first annual Arts Around Greenville Studio Tour, similar to other artist studio tours run in Saugerties, Woodstock, and other parts of the state and country. These tours bring hundreds (and in many cases thousands) of people into the area to discover what great places there are to see, eat in, shop at, and visit in our county. Community Partners of Greenville (CPOG) is the supporting non-profit for the studio tour. CPOG is responsible for Greenville Day weekend and the Tuesday night Concert Series. CPOG is also encouraging the use of Prevost Hall, the community center and historic building next to the Greenville Library, which will be the venue for a month-long art exhibit from July 8-30th as part of this project.

We have a large group of volunteers steadily working on this, including a marketing expert, a web designer, and graphic artist. With this crew in place we are looking to provide a plethora of promotions, including print, social media, local tourism, radio, and other sources. We have created a database of over 75 artists to date. Our web site is designed to attract attention as we use it to promote local artists and businesses along with other arts happenings in the area.

We are covering a radius of 15 miles from Greenville and are focusing on supporting local artists, as well as showcasing local businesses that tour goers would frequent while on tour and in the future. On Friday, July 8th, we will have a kick off opening at Prevost Hall from 6-9. On the weekend of July 23-24, we will hold two days of artist studio tours from 11-5. As a local business, this will be a win-win and you can be

a part of this in a number of low cost ways, with all donations going to a local Not for Profit organization (CPOG).

On the next page are several options to take advantage of this opportunity for exposure, to attract new customers, and to support your community!

Name of Business: _____ **Contact Person:** _____

Address: _____ **Business Hours:** _____

Please send/include a check made out to Community Partners of Greenville with AAGST in the memo with this form and mail to:

Barbara Walter

Co-Treasurer, Community Partners of Greenville

P O Box 252, Greenville, NY 12083

Choose an option below:

__1-\$100- Business card style ad on the Tour Map, we are printing several hundred of these to be distributed throughout the community, and at tourism promotional spots in the area, as well as putting it on our website. ***Please email a digital copy of your ad/business card to artsaroundgreenville@gmail.com.***

__2- \$150- Business card style ad, *business plotted on the tour map, added to the web site as a sponsor and tour destination with hours listed*, shout out on social media and our website as a sponsor. ***Please email a digital copy of your ad/business card to artsaroundgreenville@gmail.com.***

__3- \$__ Choice of amount donated- Sponsor listed on map.

Other ways to be involved

1-Provide a basket of goodies for the silent auction at the opening on July 8th- you will be listed as a sponsor for the duration of the show.

2-Provide sales or discount coupons, water bottles, or snacks to be included in special “pre-sale” tour baskets given out on the 8th.

3-Provide special pricing for meals or stays that involve tour participants which will be shared on the web site.

4-Be a map pick up location! .

There is more information on our website at www.cpog.org including this form to download for sponsoring. Please contact me, Natalie Boburka, if you are interested in being more involved. I look forward to hearing from you!

Natalie Boburka- Coordinator

Arts Around Greenville Studio Tour Director

Artsaroundgreenville@gmail.com

518-618-7203

Should you be interested in contributing to Community Partners of Greenville to support Community Partner activities, please contact: Barbara Walter
Co-Treasurer, Community Partners of Greenville
P O Box 252, Greenville, NY 12083
716-572-7064(cell)