



COMMUNITY PARTNERS OF GREENVILLE

P.O. Box 252
Greenville NY 12083
www.cpog.org

2022 Greenville Day Sponsorship Opportunities

June 17, 2022

Dear Local Business Leader,

Do you share our belief in a strong, local community? Every year Community Partners organizes Greenville Day, a gathering of local area residents to celebrate the best that our area has to offer.

Last year, Greenville Day we had over 3,000 attendees from the Hudson River Valley. This annual event draws many families from Greene County, our local area and beyond.

Greenville Day will be held this year on Sept 23rd and 24th. This will be the 15th annual celebration and we are currently hard at work organizing an exciting line up of family-friendly activities, food, and entertainment. Past activities have included community contests, safety demonstrations, business expo, fair rides, music and fireworks in Vanderbilt Park.

The day will also be coordinated with a Town-wide yard sale, Library book sale and activities by Greenville Central School District and local nonprofits.

A GREAT OPPORTUNITY TO PROMOTE YOUR BUSINESS LOCALLY

Greenville Day depends on support by local businesses, non-profits and the Town of Greenville. In return, the event offers prime marketing opportunities for sponsors who want to promote their connection with Greenville area residents. Opportunities include:

- Advertising in a distributed community announcement flyer with event schedule
- Prominent placement of brochures and business cards at a Greenville Day event
- Choice of booth position at our local business and organization Expo on Greenville Day
- Top Sponsor recognition as part of public announcements.
- Certified donation certificate of sponsorship to post in your place of business.

PLEASE HELP US MAKE GREENVILLE DAY GREAT THIS YEAR!

As a registered 501c3 non-profit, donations to Community Partners are tax deductible. Every dollar counts when it comes to creating a great experience that brings the community together. Join us at whatever donation level you are comfortable with. If you have questions, please contact us by email (info@cpog.org).

(Please see other side for the Greenville Day Sponsorship Form)



2022 Greenville Day Sponsorship Form

Yes! I want to support this year's Greenville Day with the enclosed tax-deductible contribution!

Sponsorship levels and promotional benefits (check one)

Details subject to change based on scheduling and COVID event restrictions with equivalent promotional substitutions offered at our discretion.

- \$100 Bronze Sponsor:** Your business name as listing in event flyer.
- \$200 Silver Sponsor:** Business card graphic listing in event flyer, brochure placement at event, your logo on event posters.
- \$250 Gold Sponsor:** Same as Silver + audio announcement of your name on Greenville Day as an event sponsor.
- \$500+ Platinum Sponsor:** Same as Gold, extra-large logo on event posters, + choice of position in the business expo space on Greenville Day (first come, first serve).
- \$750+ Diamond Sponsor:** Same as Platinum, plus special audio announcement as a leading Greenville Day sponsor.

Additional options (check if desired)

- I am interested in a Business Expo booth this year. Please contact me.

Your contact information (needed to send you a tax-deduction receipt)

Your Name _____

Business (if applicable) _____

Street Address _____

City, State, Zip _____

Telephone _____

Email _____

Mailing your sponsorship

Please make your check payable to "Community Partners of Greenville", add "Greenville Day 2022 sponsor" in the memo field, and mail your donation along with this form to:

Community Partners, P.O. Box 252, Greenville, NY 12083